# The Skillman Foundation 2022 Grantee Perception Report

Generated on June 16, 2022



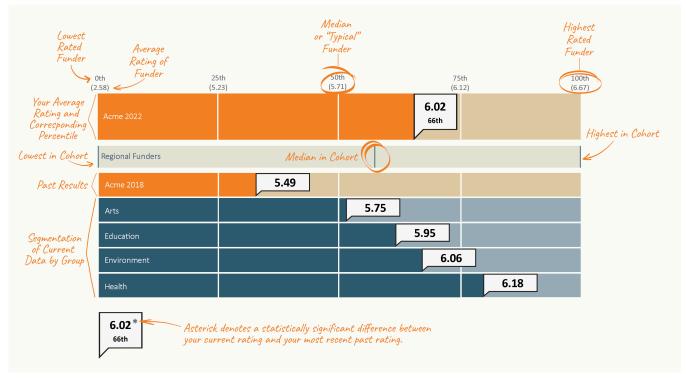
## THE CENTER FOR EFFECTIVE PHILANTHROPY

675 Massachusetts Avenue 7th Floor Cambridge, MA 02139 617-492-0800 131 Steuart Street Suite 501 San Francisco, CA 94105 415-391-3070



The online version of this report can be accessed at cep.surveyresults.org

### **Interpreting Your Charts**



Many of the charts in this report are shown in this format. See below for an explanation of the chart elements.

Missing data: Selected grantee ratings are not displayed in this report due to changes in the survey instrument, or when a question received fewer than ten responses.

### **Survey Population**

Survey	Survey Fielded	Survey Population	Number of Responses Received	Survey Response Rate
Skillman 2022	February and March 2022	159	94	59%
Skillman 2019	February and March 2019	113	72	64%
Skillman 2015	May and June 2015	109	72	66%
Skillman 2012	May and June 2012	96	74	77%
Skillman 2008	February and March 2008	138	95	69%
Skillman 2003	September and October 2003	77	47	61%

Survey Year	Year of Active Grants
Skillman 2022	June 2020 through December 2021
Skillman 2019	2018
Skillman 2015	2014
Skillman 2012	2011

Primary Approach	Number of Responses
Advocacy	10
Community Education and Organizing	25
Direct Services	51
Research	7
	Number of December
Grant Type	Number of Responses
Partnership	70
President's Discretionary	15
Respondent Gender	Number of Responses
Identifies as a Man	27
Identifies as a Woman	63
Respondent Person of Color Identity (US Only)	Number of Responses
Does not identify as a Person of Color	46
Identifies as a Person of Color	42
Respondents' Intersectional Identities (US Only)	Number of Responses
Identifies as a Man and Person of Color	12
Identifies as a Woman and Person of Color	29
Identifies as Man and Not a Person of Color	13
Identifies as Woman and Not a Person of Color	32

#### Foundation Type Cohorts

Cohort Name	Count	Description
Private Foundations	163	All private foundations in the GPR dataset
Family Foundations	78	All family foundations in the GPR dataset
Community Foundations	41	All community foundations in the GPR dataset
Health Conversion Foundations	31	All health conversation foundations in the GPR dataset
Corporate Foundations	23	All corporate foundations in the GPR dataset

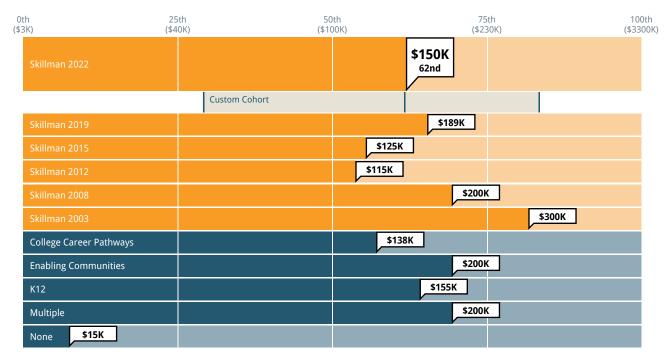
#### **Other Cohorts**

Cohort Name	Count	Description
Funders Outside the United States	45	Funders that are primarily based outside the United States
Recently Established Foundations	24	Funders that were established in 2000 or later
Funders Surveyed During COVID-19	98	Funders who surveyed grantees during COVID-19 (GPR only)

### **Grantmaking Characteristics**

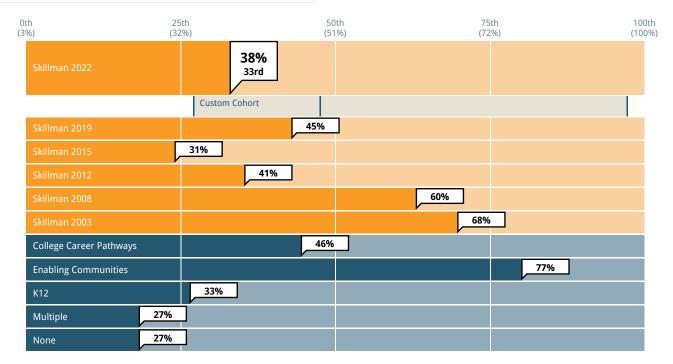
Foundations make different choices about the ways they organize themselves, structure their grants, and the types of grantees they support. The following charts and tables show some of these important characteristics. The information is based on self-reported data from funders and grantees, and further detail is available in the Contextual Data section of this report.

#### Median Grant Size



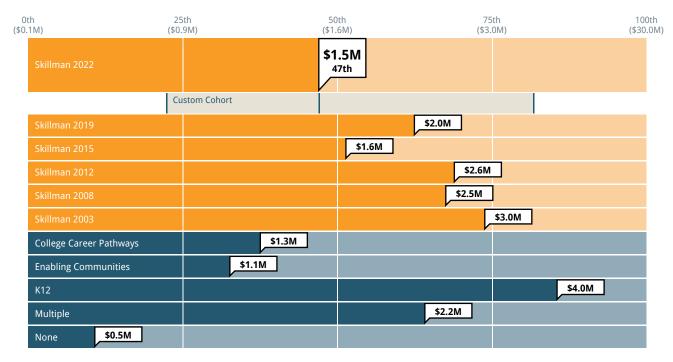
#### **Proportion of Multi-year Grants**

Proportion of grantees that report receiving grants for two years or longer



Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

#### Median Organizational Budget



Selected Cohort: Custom Cohort						
Grant History	Skillman 2022	Skillman 2019	Skillman 2015	Skillman 2012	Average Funder	Custom Cohort
Percentage of first-time grants	20%	28%	17%	14%	29%	22%

	Program Staff Load		
	Dollars awarded per program full- time employee	Applications per program full- time employee	Active grants per program full- time employee
Skillman 2022	\$2.3M	20	31
Skillman 2019	\$1.4M	12	18
Skillman 2015	\$2.7M	19	28
Skillman 2012	\$1.4M	10	11
Skillman 2008	\$1.9M	17	20
Median Funder	\$2.7M	26	32
Custom Cohort	\$2.3M	28	45

#### **Proportion of Unrestricted Funding**

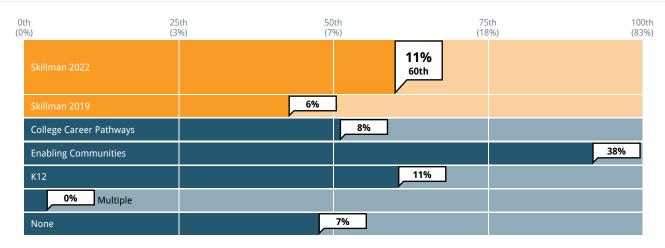
0th (0%) 25th (7%) 50th (19%) 75th (40%) 100th (94%) 22% 55th 13% 15% College Career Pathways 50% **Enabling Communities** 17% 0% Multiple 20% None

Proportion of grantees responding 'No, this funding was not restricted to a specific use (e.g. general operating, core support)'

Cohort: None Past results: on Subgroup: Strategy Area

#### Proportion of grantees receiving multi-year unrestricted grants

Proportion of grantees that report receiving grants for two years or longer and who report receiving general operating support funding that was not restricted to a specific use.



Cohort: None Past results: on Subgroup: Strategy Area

### Impact on and Understanding of Grantees' Fields

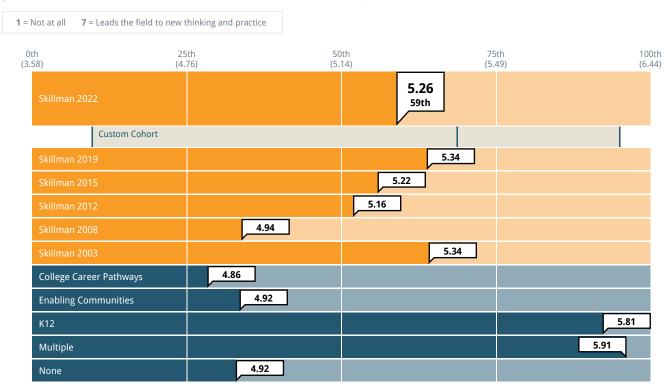
### **1** = No impact **7** = Significant positive impact 0th (4.50) 25th (5.54) 50th (5.82) 75th (6.03) 100th (6.70) 5.91\* 60th Custom Cohort 5.47 5.68 5.63 5.47 5.70 5.79 College Career Pathways 5.55 **Enabling Communities** 6.28 6.50 Multiple 5.60 None

#### Overall, how would you rate the Foundation's impact on your field?

#### How well does the Foundation understand the field in which you work?

1 = Limited understanding of the field 7 = Regarded as an expert in the field 100th (6.63) 0th (4.66) 25th (5.47) 50th (5.72) 75th (5.97) 5.75 52nd Custom Cohort 5.67 5.58 5.59 5.48 5.70 5.62 College Career Pathways 5.64 **Enabling Communities** 6.33 6.00 Multiple 4.86 None

### **Advancing Knowledge and Public Policy**



#### To what extent has the Foundation advanced the state of knowledge in your field?

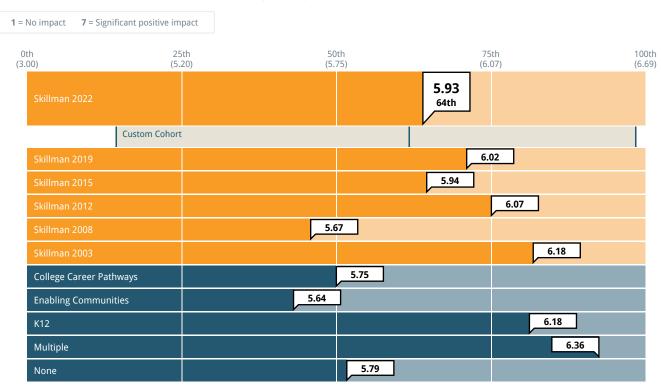
Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

#### To what extent has the Foundation affected public policy in your field?



Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

### Impact on and Understanding of Grantees' Local Communities



#### Overall, how would you rate the Foundation's impact on your local community?



#### How well does the Foundation understand the local community in which you work?

### Impact on and Understanding of Grantees' Organizations

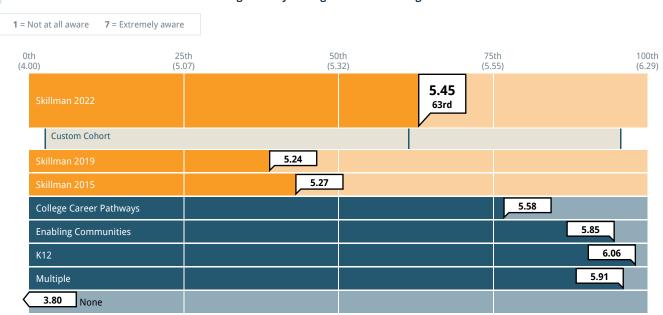
<b>1</b> = No impact <b>7</b> = Signifie	cant positive impact			
0th (4.58)	25th (5.93)	50th (6.19)	75th (6.35)	100th (6.81)
Skillman 2022	<b>5.96</b> 26th			
Custo	m Cohort			
Skillman 2019	5.88			
Skillman 2015	5.93			
Skillman 2012	5.93			
Skillman 2008	6	.04		
Skillman 2003			6.26	
College Career Pathv	vays	6.2	3	
Enabling Communiti	es <b>5.86</b>			
K12			6.33	
Multiple			6.36	
<b>5.20</b> None				

### Overall, how would you rate the Foundation's impact on your organization?

#### 1 = Limited understanding 7 = Thorough understanding 50th (5.81) 100th (6.60) 0th (3.69) 25th (5.60) 75th (6.02) 5.82 52nd Custom Cohort 5.51 5.47 5.44 5.40 Skillman 2008 5.59 5.69 College Career Pathways 6.00 **Enabling Communities** 6.11 6.18 Multiple 5.08 None

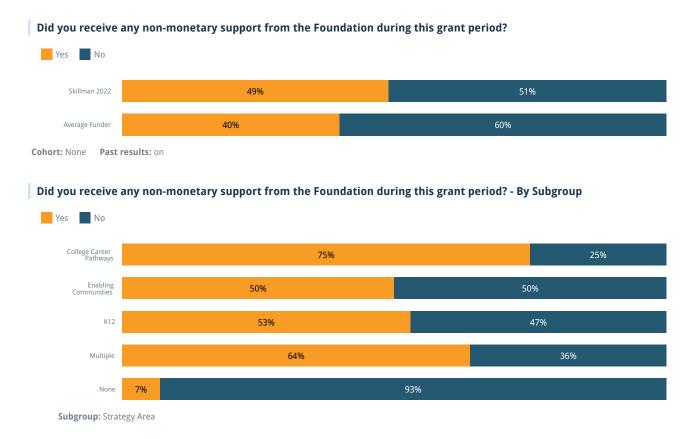
#### How well does the Foundation understand your organization's strategy and goals?

### **Grantee Challenges**



#### How aware is the Foundation of the challenges that your organization is facing?

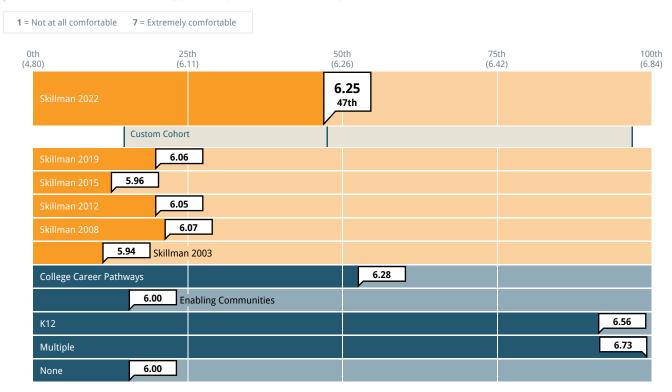
### **Non-Monetary Assistance**



Please note that the following question was only asked of respondents who indicated "yes" to receiving non-monetary support in the previous question.

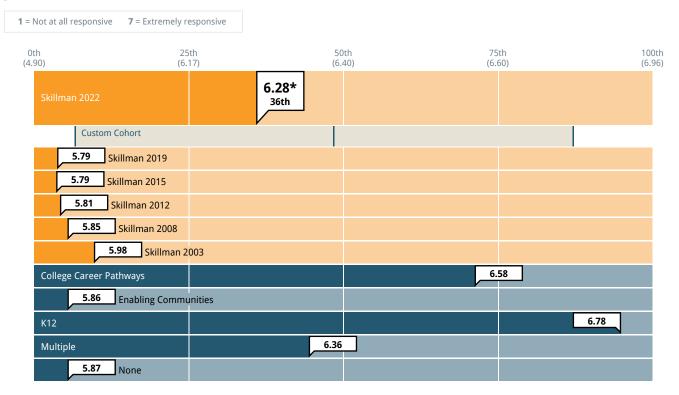
Skillman 2022	11%	20%		68%
Average Funder	10%	35%		54%
· None Past re	sulte on			
: None Past re	sults: on			
: None Past re	sults: on			
		<i></i>		
would you d		enefit - to your organiz	zation or work - of ar	ny non-monetary support that you receiv
		enefit - to your organiz	zation or work - of ar	ny non-monetary support that you receiv
would you d		enefit - to your organiz	zation or work - of ar	ny non-monetary support that you receiv
would you d		enefit - to your organiz	zation or work - of ar	ny non-monetary support that you receiv
would you d	escribe the b	_		ny non-monetary support that you receiv
would you d	escribe the b	_		ny non-monetary support that you receiv 44%

### **Funder-Grantee Relationships**



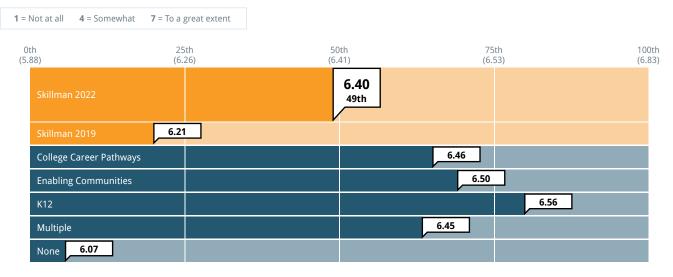
#### How comfortable do you feel approaching the Foundation if a problem arises?

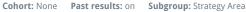
#### **Overall, how responsive was Foundation staff?**



Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

#### To what extent did the Foundation exhibit trust in your organization's staff during this grant?



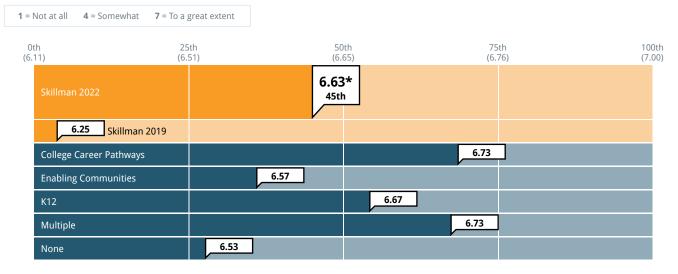


#### 1 = Not at all 4 = Somewhat 7 = To a great extent 50th (6.10) 75th (6.24) 100th (6.56) 25th (5.88) 0th (4.94) 6.05 44th 5.76 6.23 College Career Pathways 6.21 **Enabling Communities** 6.22 5.91 Multiple 5.93 None

#### To what extent did the Foundation exhibit candor about the Foundation's perspectives on your work during this grant?

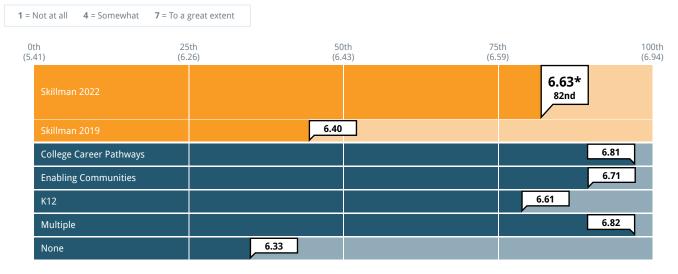
Cohort: None Past results: on Subgroup: Strategy Area

#### To what extent did the Foundation exhibit respectful interaction during this grant?



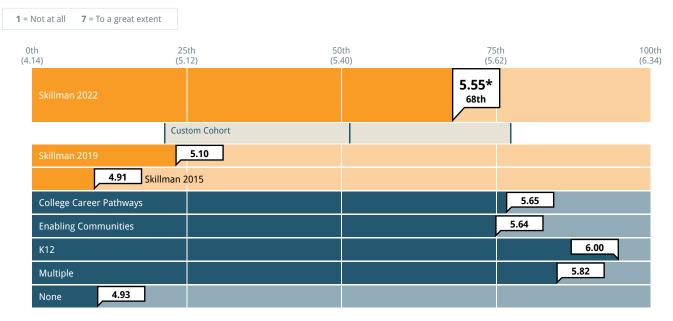
Cohort: None Past results: on Subgroup: Strategy Area

#### To what extent did the Foundation exhibit compassion for those affected by your work during this grant?

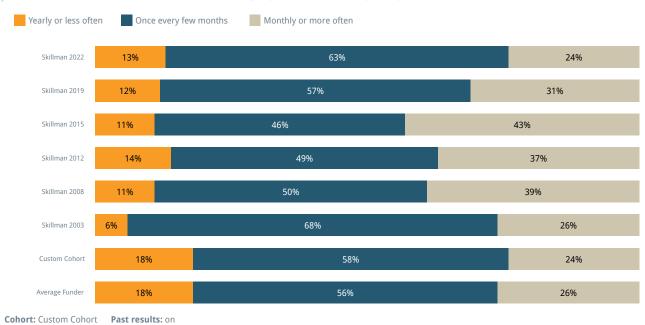


Cohort: None Past results: on Subgroup: Strategy Area

#### To what extent is the Foundation open to ideas from grantees about its strategy?

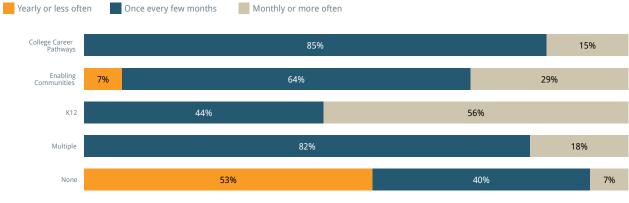


### **Interaction Patterns**

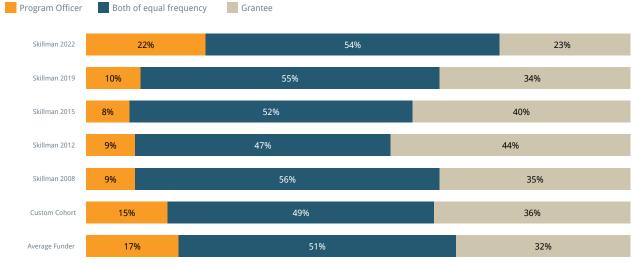


#### How often do/did you have contact with your program officer during this grant?





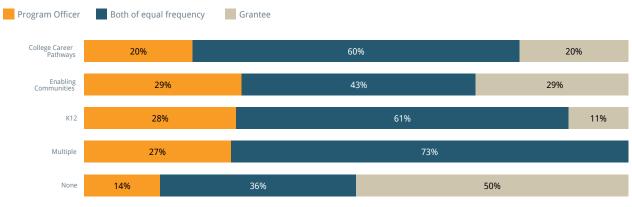
Subgroup: Strategy Area



#### Who most frequently initiated the contact you had with your program officer during this grant?

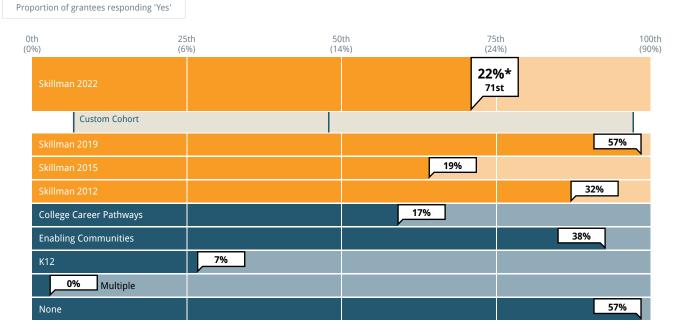
Cohort: Custom Cohort Past results: on

#### Who most frequently initiated the contact you had with your program officer during this grant? - By Subgroup



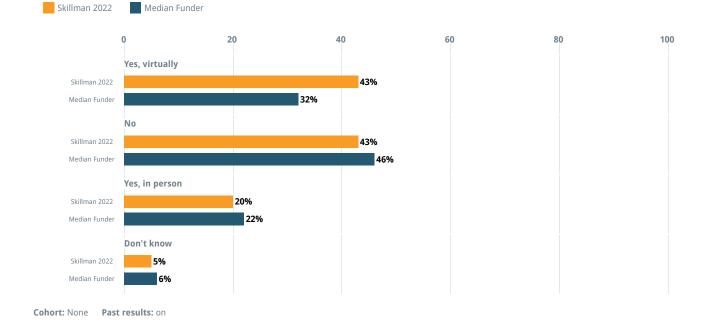
Subgroup: Strategy Area

#### Has your main contact at the Foundation changed in the past six months?

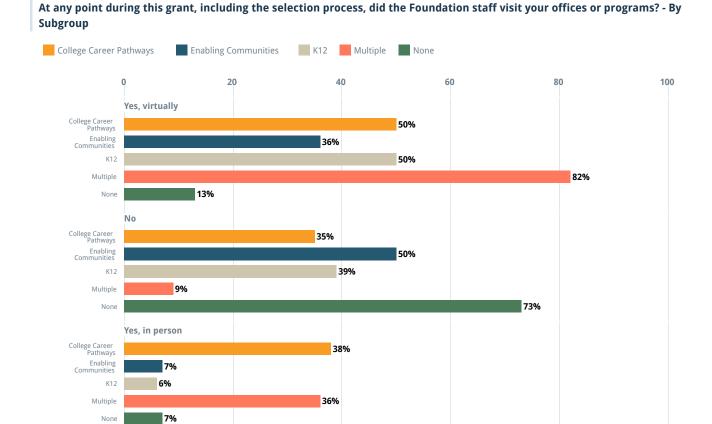


Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

The following questions were recently added to the grantee survey and only represent comparative data from 25 funders.



#### At any point during this grant, including the selection process, did the Foundation staff visit your offices or programs?



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Subgroup: Strategy Area

K12 Multiple 0% None

College Career Pathways

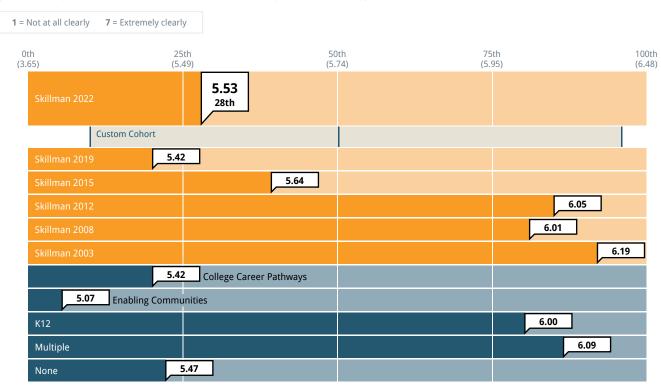
Enabling Communities Don't know

4%

7% 6%

7%

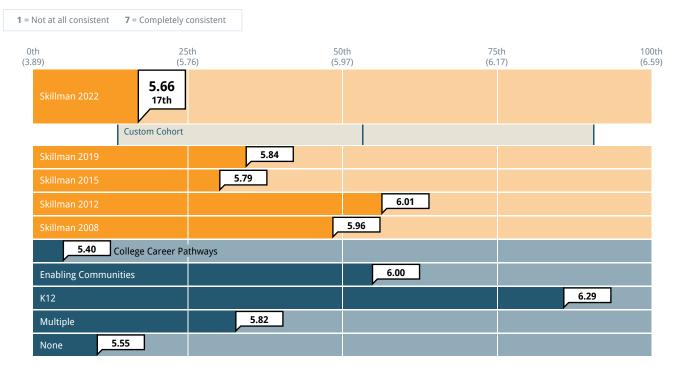
### Communication



#### How clearly has the Foundation communicated its goals and strategy to you?

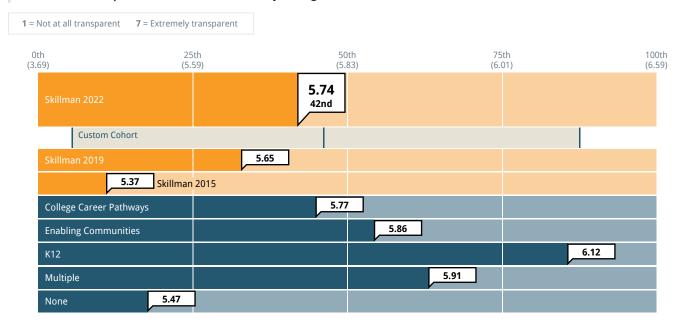
Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

How consistent was the information provided by different communication resources, both personal and written, that you used to learn about the Foundation?



Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

#### Overall, how transparent is the Foundation with your organization?



#### How well do you understand the way in which the work funded by this grant fits into the Foundation's broader efforts?

1 =	Limited understanding <b>7</b> = Thoro	ugh understanding			
0 (4.	th 59)	25th (5.25)	50th (5.45)	75th (5.62)	100th (6.32)
	Skillman 2022		5.47 52nd		
	4.96 College	Career Pathways			
	Enabling Communities			5.58	
	K12				6.11
	Multiple			5.73	
	None				5.80

Cohort: None Past results: on Subgroup: Strategy Area

### **Contextual Understanding**

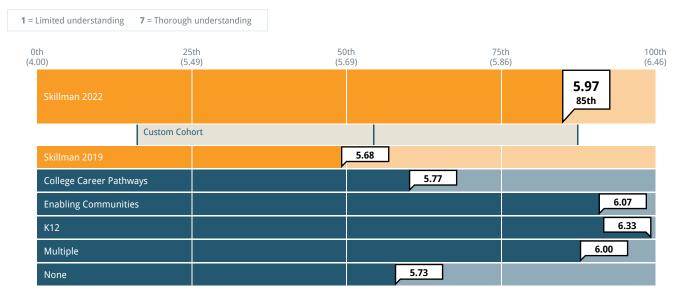
1 = l	Limited understanding	<b>7</b> = Thorough understanding				
01 (4.2		25th (5.45)	50th (5.67)	75th (5.90		100th (6.54)
	Skillman 2022				5.99 <sup>83rd</sup>	
	Custom Cohor	t				
	Skillman 2019			5.80		
	Skillman 2015			5.80		
	Skillman 2012				5.92	
	College Career Pathv	vays	5.65			
	Enabling Communiti	es		5.86		
	K12					6.53
	Multiple				6	.09
	None				6.14	

#### How well does the Foundation understand the social, cultural, or socioeconomic factors that affect your work?

Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

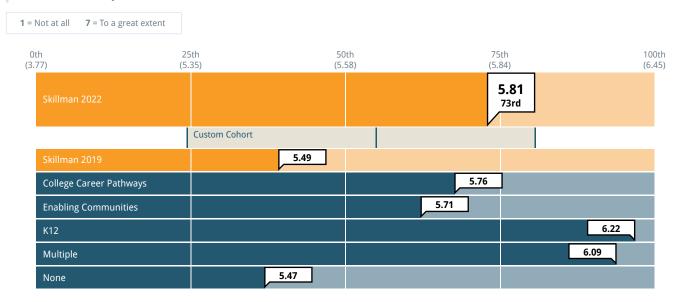
In the following questions, we use the phrase "the people and communities that you serve" to refer to those your organization seeks to serve through the services and/or programs it provides.

Please note that CEP recently modified the following questions. The prior questions were: "How well does the Foundation understand your intended beneficiaries' needs?" and "To what extent do the Foundation's funding priorities reflect a deep understanding of your intended beneficiaries' needs?" The question anchors have not been modified.



#### How well does the Foundation understand the needs of the people and communities that you serve?

To what extent do the Foundation's funding priorities reflect a deep understanding of the needs of the people and communities that you serve?



### **Grant Processes**

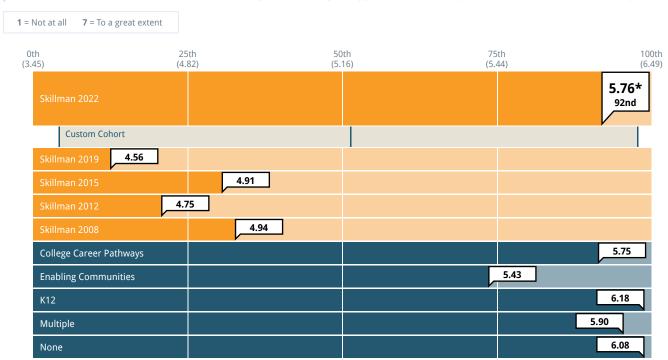




Cohort: Custom Cohort Past results: on

### **Selection Process**

Please note that CEP recently modified the following question. The prior question text was: "How helpful was participating in the Foundation's selection process in strengthening the organization/program funded by the grant?" The corresponding anchors were "not at all helpful" and "extremely helpful."



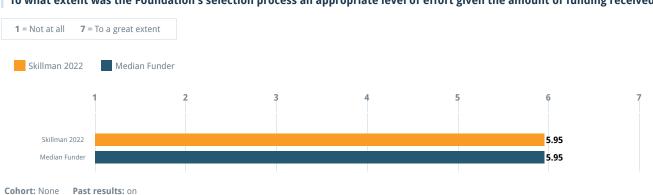
#### To what extent was the Foundation's selection process a helpful opportunity to strengthen the efforts funded by the grant?

## As you developed your grant proposal, how much pressure did you feel to modify your organization's priorities in order to create a grant proposal that was likely to receive funding?



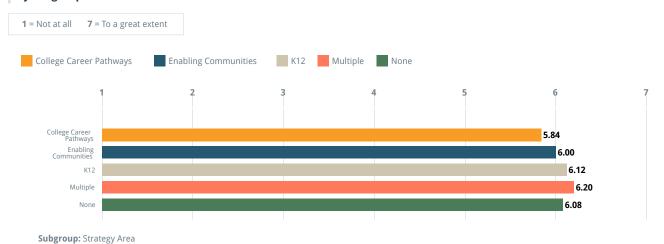
Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

The following questions were recently added to the grantee survey and only represent comparative data from 25 funders.

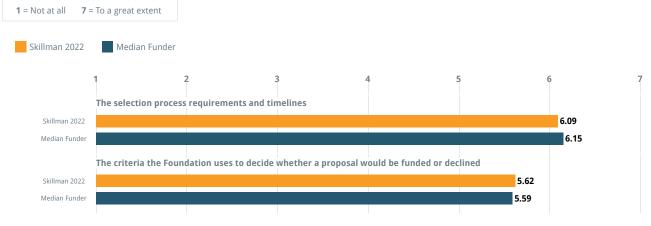


#### To what extent was the Foundation's selection process an appropriate level of effort given the amount of funding received?

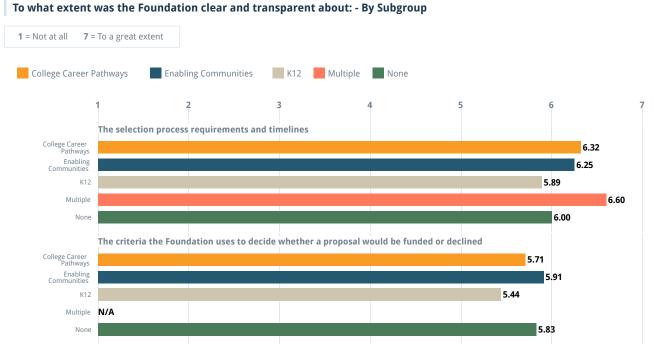
To what extent was the Foundation's selection process an appropriate level of effort given the amount of funding received? -By Subgroup



To what extent was the Foundation clear and transparent about:



Cohort: None Past results: on



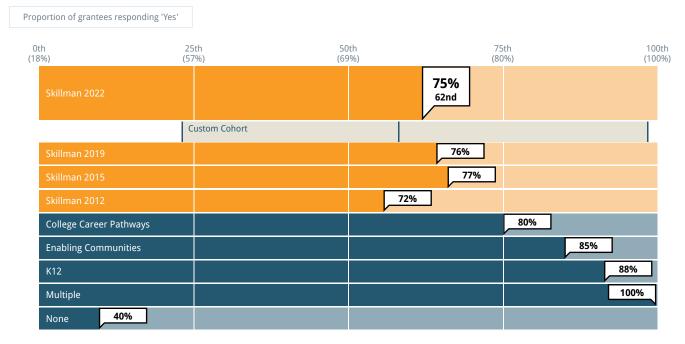
Subgroup: Strategy Area

# **Reporting and Evaluation Process**

#### **Definition of Reporting and Evaluation**

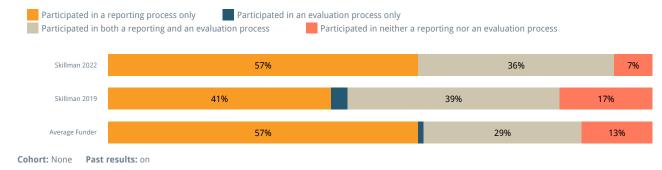
- "Reporting" Skillman's standard oversight, monitoring, and grant reporting.
- "Evaluation" formal activities beyond reporting undertaken by Skillman to assess or learn about a grant, a program, or Skillman's efforts.

At any point during the proposal or the grant period, did the Foundation and your organization exchange ideas regarding how your organization would assess the results of the work funded by this grant?





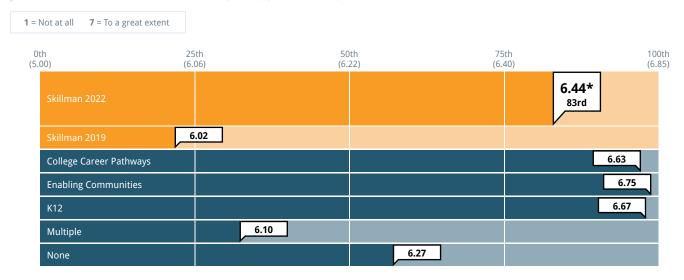
#### Participation in Reporting and/or Evaluation Processes



# **Reporting Process**

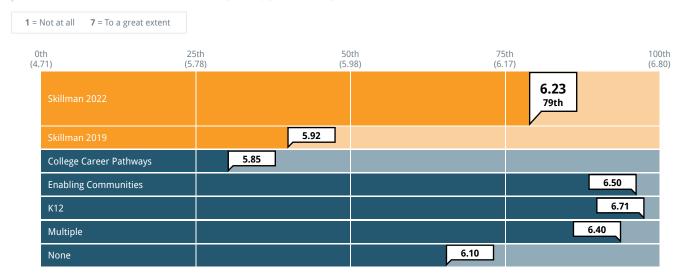
The following questions were only asked of grantees that indicated having participated in a reporting process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

### To what extent was the Foundation's reporting process straightforward?



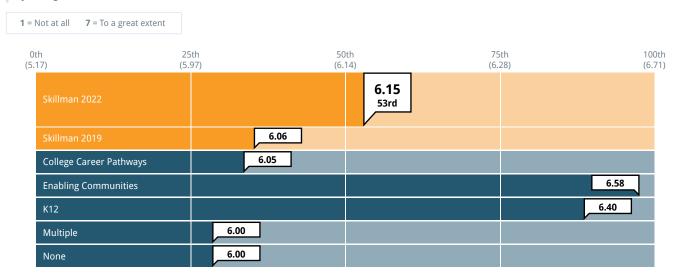
Cohort: None Past results: on Subgroup: Strategy Area

### To what extent was the Foundation's reporting process adaptable, if necessary, to fit your circumstances?



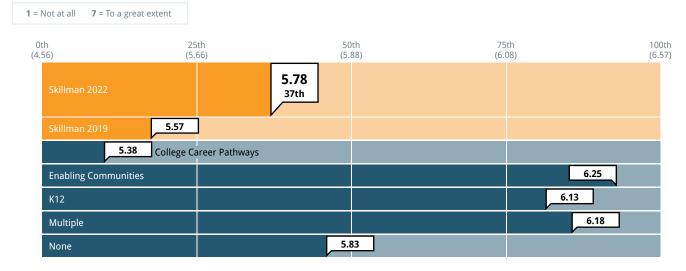
Cohort: None Past results: on Subgroup: Strategy Area

To what extent was the Foundation's reporting process relevant, with questions and measures pertinent to the work funded by this grant?



Cohort: None Past results: on Subgroup: Strategy Area

### To what extent was the Foundation's reporting process a helpful opportunity for you to reflect and learn?



Cohort: None Past results: on Subgroup: Strategy Area

# **Evaluation Process**

The following questions were only asked of grantees that indicated having participated in an evaluation process. See the "Reporting and Evaluation Process" page for data on the proportion of grantees participating in this process.

# To what extent did the evaluation incorporate input from your organization in the design of the evaluation? 1 = Not at all 7 = To a great extent 0th (2.82) 25th (5.19) 50th (5.48) 75th (5.76) 100th (5.76) Skillman 2022 5.63 64th 5.64 5.64 College Career Pathways 5.67 5.67

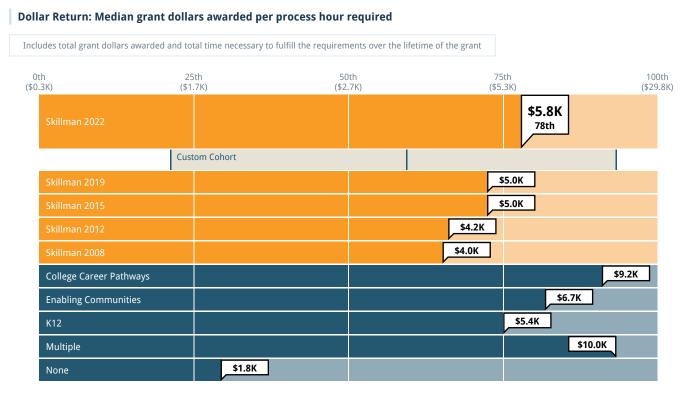
Cohort: None Past results: on Subgroup: Strategy Area

## To what extent did the evaluation result in your organization making changes to the work that was evaluated?

<b>1</b> = Not at all <b>7</b> = To	o a great extent		
0th (2.78)	25th (4.40)	50th (4.77)	75th 100th (5.06) (6.00)
Skillman 2022		4.80 54th	
Skillman 2019			5.38
College Career	Pathways		5.08

Cohort: None Past results: on Subgroup: Strategy Area

# **Dollar Return and Time Spent on Processes**



Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

## **Median Grant Size**



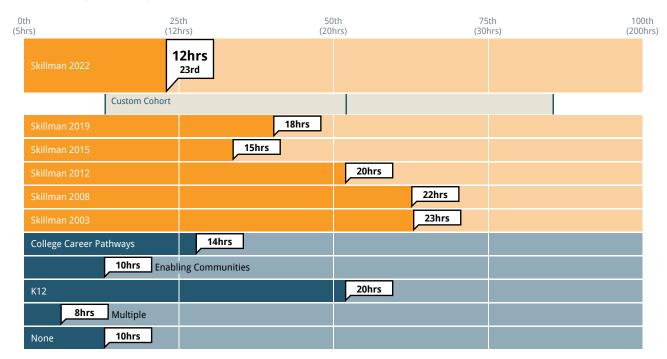
Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

## Median hours spent by grantees on funder requirements over grant lifetime

0th (7hrs)	25th (20hrs)	50th (30hrs)		5th 100th hrs) (304hrs)
Skillman 2022	19hrs 18th			
C	Custom Cohort			
Skillman 2019		<u>30hrs</u>		
Skillman 2015		25hrs		
Skillman 2012			33hrs	
Skillman 2008			40hrs	
College Career Pathy	ways 22hrs	]		
Enabling Communiti	es 23hr	s		
K12			35hrs	
Multiple	20hrs			
None 15hr	s			

Cohort: Custom Cohort Past results: on Subgroup: Strategy Area

# **Time Spent on Selection Process**

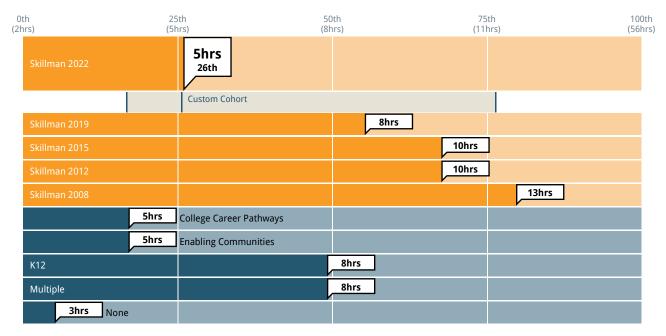


## Median Hours Spent on Proposal and Selection Process



	Time Spent On Proposal And Selection Process							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100 to 199 hours	200+ hours
Skillman 2022	40%	21%	20%	10%	2%	4%	1%	0%
Skillman 2019	20%	30%	20%	9%	10%	9%	3%	0%
Skillman 2015	28%	25%	18%	2%	17%	6%	3%	2%
Skillman 2012	19%	30%	24%	6%	10%	9%	3%	0%
Skillman 2008	13%	24%	16%	3%	17%	19%	6%	1%
Skillman 2003	24%	19%	10%	14%	10%	5%	14%	5%
Average Funder	23%	21%	17%	7%	11%	11%	6%	3%
Custom Cohort	22%	24%	21%	7%	12%	10%	3%	1%

# **Time Spent on Reporting and Evaluation Process**

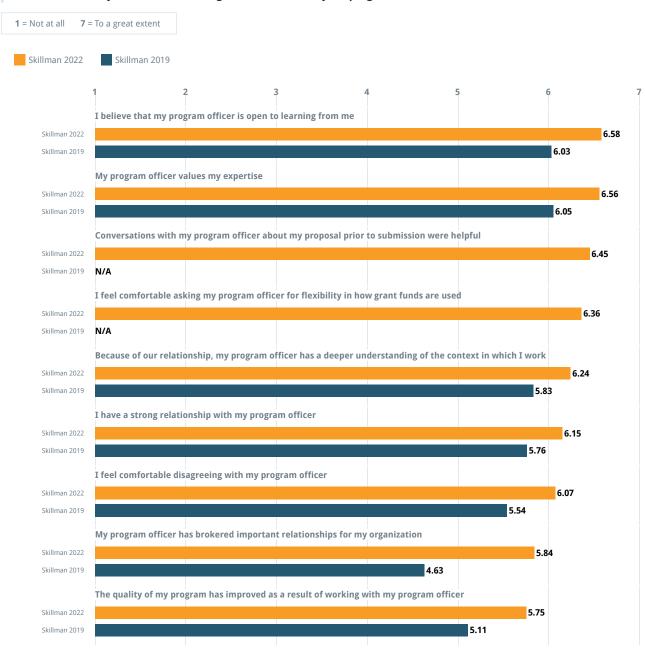


## Median Hours Spent on Monitoring, Reporting and Evaluation Process Per Year



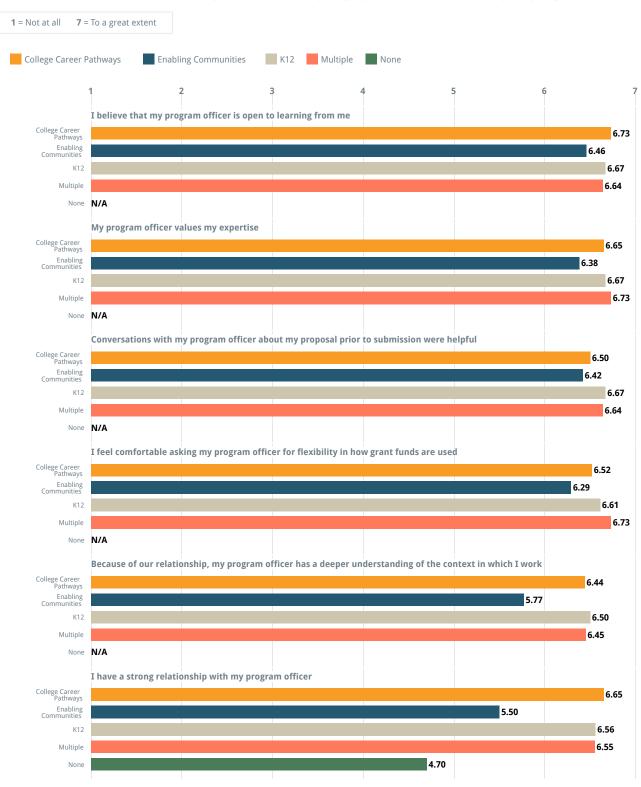
	Time Spent On Monitoring, Reporting, And Evaluation Process (Annualized)							
	1 to 9 hours	10 to 19 hours	20 to 29 hours	30 to 39 hours	40 to 49 hours	50 to 99 hours	100+ hours	
Skillman 2022	67%	17%	7%	2%	0%	3%	2%	
Skillman 2019	51%	21%	8%	2%	2%	8%	8%	
Skillman 2015	46%	20%	11%	2%	7%	11%	2%	
Skillman 2012	44%	25%	16%	5%	3%	5%	3%	
Skillman 2008	31%	45%	7%	3%	7%	4%	3%	
Average Funder	54%	19%	10%	4%	3%	5%	4%	
Custom Cohort	59%	20%	10%	2%	4%	2%	2%	

## **Skillman-Specific Questions**

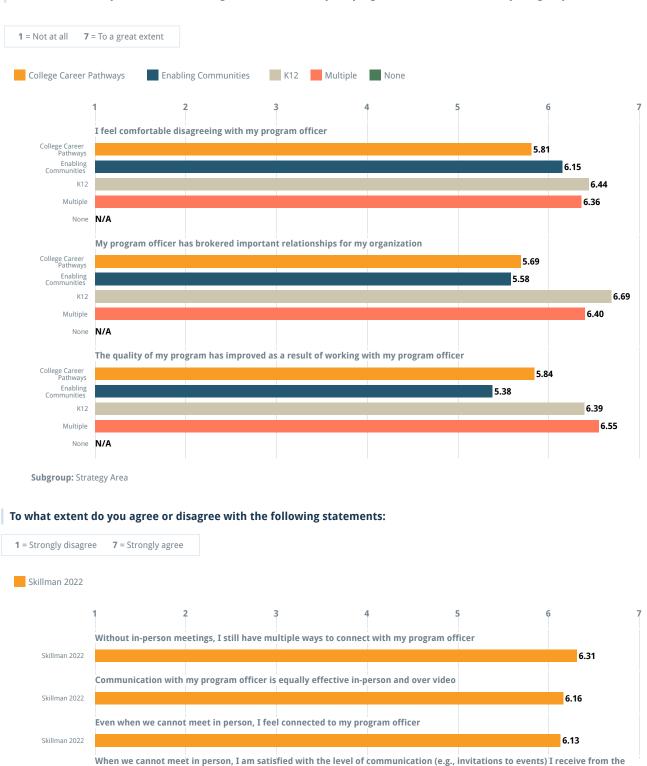


To what extent do you find the following statements about your program officer to be true:

Cohort: None Past results: on



To what extent do you find the following statements about your program officer to be true: - By Subgroup



6.00

5.72

To what extent do you find the following statements about your program officer to be true: - By Subgroup (cont.)

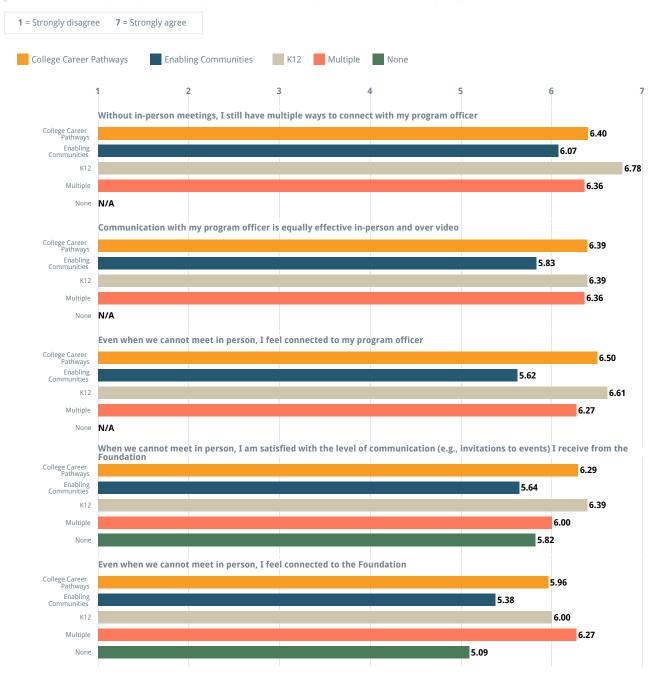
Foundation

Even when we cannot meet in person, I feel connected to the Foundation

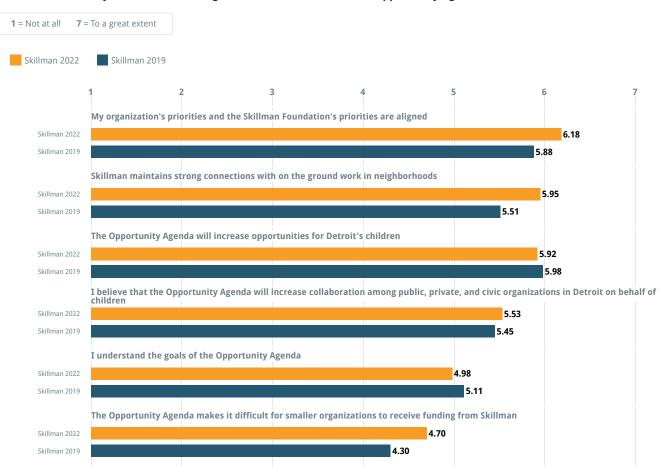
Skillman 2022

Skillman 2022

Cohort: None Past results: on

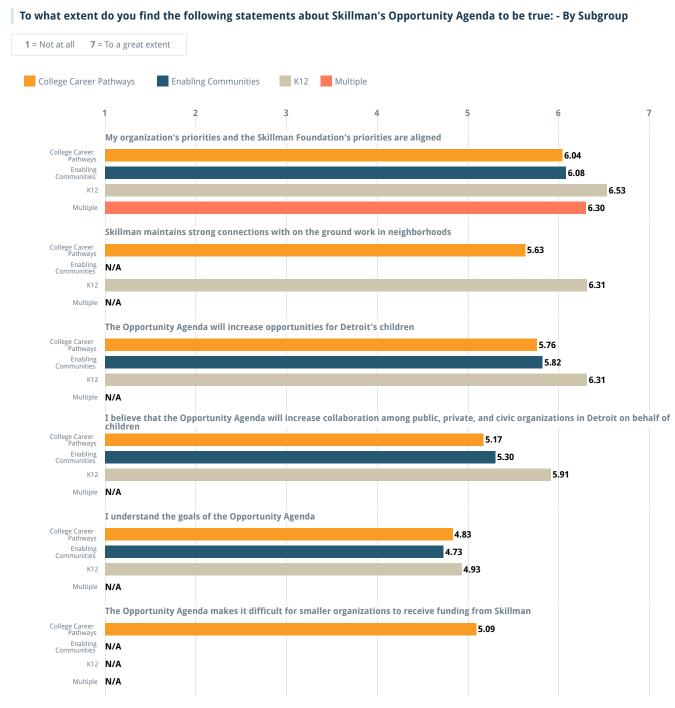


## To what extent do you agree or disagree with the following statements: - By Subgroup

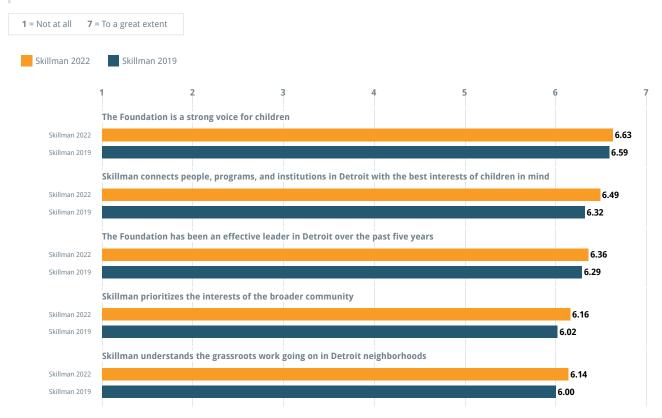


To what extent do you find the following statements about Skillman's Opportunity Agenda to be true:

Cohort: None Past results: on

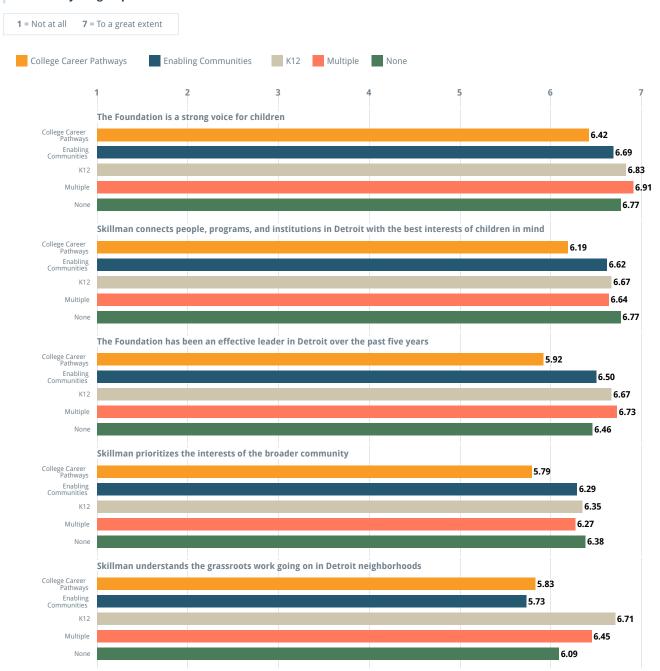


To what extent do you believe the following statements about the overall work and approach of the Skillman Foundation to be true:



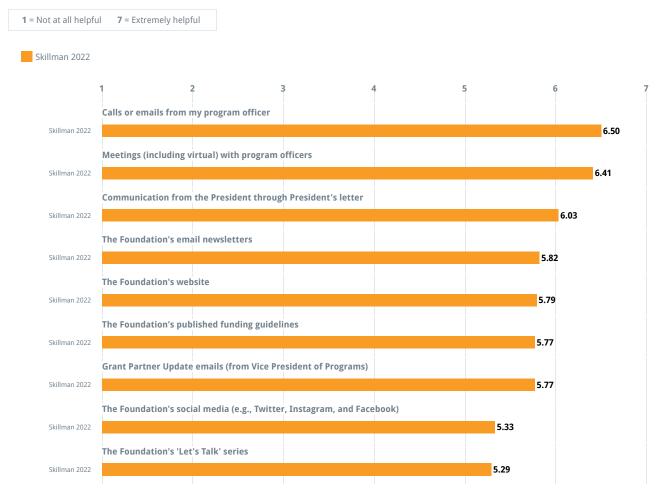
Cohort: None Past results: on

To what extent do you believe the following statements about the overall work and approach of the Skillman Foundation to be true: - By Subgroup



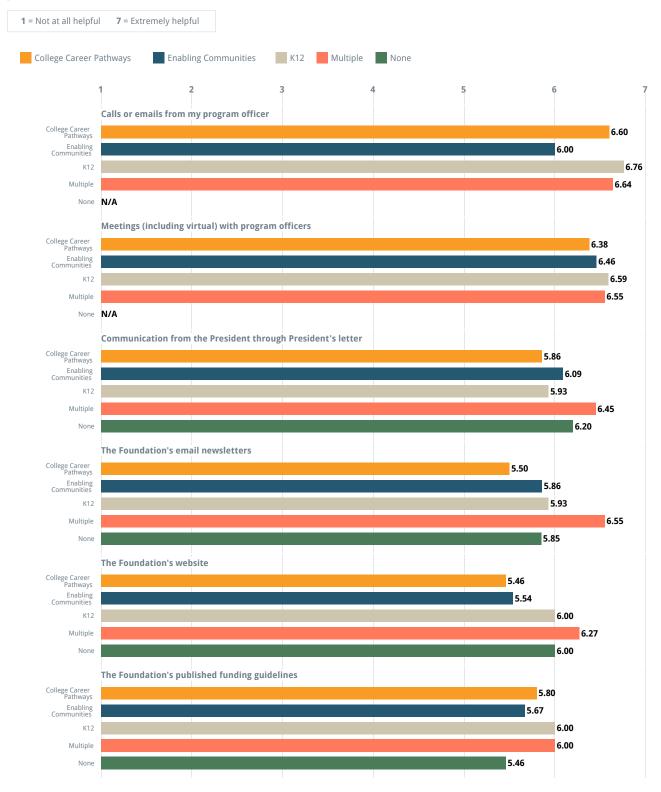
# Helpfulness of Foundation Outreach and Communications

Where applicable, please indicate the helpfulness of each of the following forms of outreach and communication in helping you learn about the Foundation and its work.

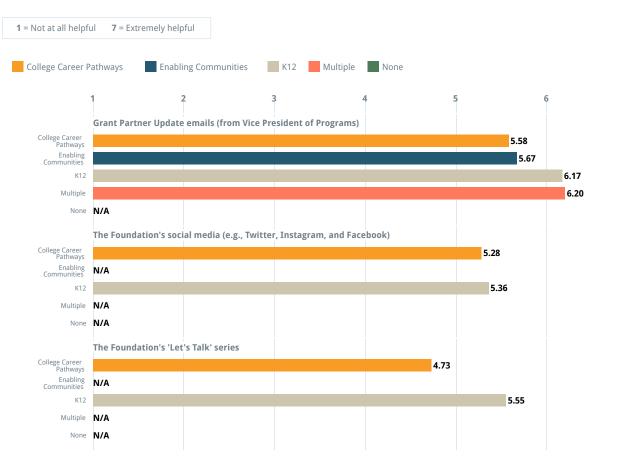


Cohort: None Past results: on

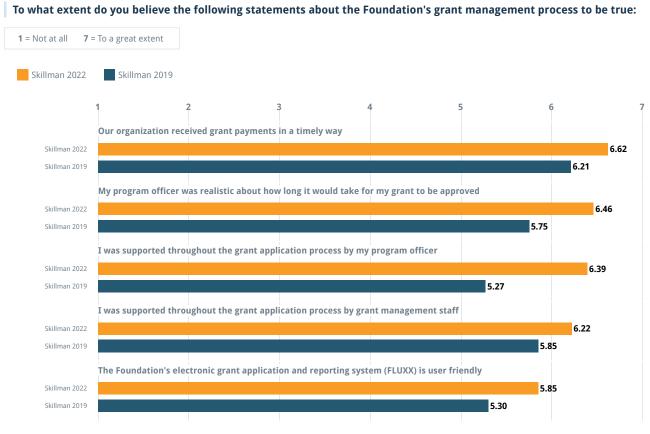
Where applicable, please indicate the helpfulness of each of the following forms of outreach and communication in helping you learn about the Foundation and its work. - By Subgroup



Where applicable, please indicate the helpfulness of each of the following forms of outreach and communication in helping you learn about the Foundation and its work. - By Subgroup (cont.)



## FLUXX



Cohort: None Past results: on

To what extent do you believe the following statements about the Foundation's grant management process to be true: - By Subgroup

