What Michiganders want:
Investment in children.
Phone survey of 800 likely 2022 General Election voters in Michigan

Conducted July 27 – August 3, 2021
Michiganders expect more investment in children.

62% support
Michiganders expect more investment in children. 

*Even if it raises their taxes.*
Michiganders expect more investment in children.

Across every region of our state.
Top Concerns

- Kids falling behind in school because of the pandemic: 87%
- Kids living in households that struggle to afford basic needs: 82%
- Exposure to trauma in homes & communities: 81%
- Kids’ mental health: 79%
- Not every kid getting the learning supports they need: 78%

Percentage that say it is a problem
Where should investments be made?

- Career exposure, job training, and skill building: 86%
- Programs to improve kids’ mental health: 83%
- Programs that reduce the number of youth in the criminal justice system: 82%
- More affordable childcare: 78%
- Expanded learning time: 78%

*Percentage that support increased public investment in proposed area*
What the future looks like with more investment in children

Outcomes deemed most important by voters:

- Fewer children will experience abuse or neglect
- The number of youth in the juvenile justice system will decrease
- Children will be better prepared for the workforce & a successful future
- Kids’ mental health will improve
- Michigan’s economy will improve
- Economic & racial inequity will be reduced
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