What’s Next?

Cody Rouge 20/20 Vision

Community Engagement

CRCCA will lead the development and implementation of a 5-year Community Plan that transforms Cody Rouge into a vibrant and sustainable neighborhood.

How will we get there?

- Strengthen our network of multi-sector working groups
- Engage in external city-wide processes and discussions

Take our work to scale

- Revitalize and develop homes in the area for a sustainable neighborhood
- Attract new business to the community
- Create ongoing efforts to ensure street safety and blight removal
- Repurpose vacant lots in the area
- Mobilize residents and recruit street ambassadors for block clubs

Join Us!

DTE Energy, General Motors, Rock Ventures/Quicken Loans and The Skillman Foundation have committed to partner with the Cody Rouge Community Action Alliance to execute a demonstration project that seeks to align and connect investments over five years to support children and families in an approximately 40-block area of Cody Rouge.

Contact

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Acknowledgements

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Board of Directors: Niccole Nelson, Jamal Williams, Sierra Dunklin, Kevin Bryant, Charles Mitchell, Bobbi Johnson, Dehvyn Banks, Brianna Skipper

Consultants: Dr. Truman Hudson, Nina Rodriguez, Elaine Wilson, Sonia Stuckey, Tangy Washington

Funders & Partners: Skillman Foundation, United Way, Kellogg Foundation, LISC, General Motors, Rock Ventures, DTE, Ford Fund, Ford Motor Company, Southwest Housing Solutions, Detroit Development Fund, University of Michigan, FirstMerit, BUOY, Prevention Network, Don Bosco Hall, Lincoln Mercury, Joy Southfield CDC, BME, Black Family Development, Detroit Land Bank, IFF, Department of Neighborhoods, Detroit Rescue Mission, NCDI, McMillion Group, Brandeis University, University of Michigan School of Social Work, Technical Assistance Center, Detroit Impact, Cody Rouge Faith Alliance, Michigan Urban Research Center, Neighborhood Partners, Cody Rouge schools, ACCESS, TAP Collaborative, Youth Development Alliance, Accounting Aid Society, Data Driven Detroit, City Connect, Life Remodeled, Oak Pointe Church, DEX Designs, Greening of Detroit, Henry Ford Health System, Development Center, Inc., Cody Rouge Family Connect

Impact Statement

Cody Rouge Community Action Alliance, CDC

Community Goal

All children will live in a village where they are safe, healthy, educated and have access to unlimited resources.

The Cody Rouge Community Action Alliance, CDC have spent the past 10 years organizing, planning, and building the Cody Rouge Neighborhood “One Block at a Time.” Residents, youth, non-profits, churches, local businesses, government entities, and foundations have collectively positioned the Cody Rouge area as a premiere neighborhood to raise a family. We are excited about our “20/20 Vision” of the community.

Kenyetta M. Campbell, Executive Director

The Cody Rouge Community Action Alliance and Peoples family became my life’s foundation when I was a freshman in high school. I could give a three hour lecture on the countless number of ways that CRCAA has provided me with opportunity, wisdom, and love that made me the man I am today. CRCAA created multiple safe spaces in the Cody Rouge community to encourage youth to be the best that they can be.

Cyrus Tetteh, Former CRCAA Youth Council President

Transforming Cody Rouge: “One Block at a time”

Cody Rouge Community Action Alliance’s mission is to revitalize and sustain a healthy community where residents have access to and promote a high quality of life.
**Our Impact**

### Community Engagement

<table>
<thead>
<tr>
<th>60</th>
<th>community meetings since 2007</th>
</tr>
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<tbody>
<tr>
<td>9,000</td>
<td>total community meeting attendees</td>
</tr>
<tr>
<td>150</td>
<td>average number of residents per meeting</td>
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</tbody>
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### Advocacy Efforts

**FIGHT THE BLIGHT CAMPAIGN:**
- youth participants: 26
- adult participants: 50
- Participating in monthly meetings with law enforcement and community stakeholders to analyze COMPSTAT data in order to fight crime and improve safety

### Community Engagement & Resource Distribution

- **Annual Back to School Rally & Family Fun Day**
  - Including health and resource fair
  - Distributed 5,200 backpacks
  - Over 2,230 turkeys distributed in Annual Turkey Drive

### Leadership Development

- **556 Leaders**
  - Community Leaders: adult and youth residents participated in leadership academy focused on small business creation, board appointments, and led community service projects
  - Through collaborative partnerships and a commitment to the health and well-being of our residents and neighborhood, we work to empower our youth, improve conditions, and link residents with resources and new opportunities to thrive.

### Youth Development

**Since 2007, the Cody Rouge Youth Council (CRYC) has provided a space for young people from the neighborhood to engage in leadership development, community service, and work readiness training. Some accomplishments of the Cody Rouge Youth Council include:**

- **8** youth council planning meetings
- **40+** Youth-led canvassing efforts and identifying blight in the community
- **4** Annual Youth Summits: average of 100 students in attendance

**Youth Council Planning Meetings:**

| High school graduation rate of Youth Council members | 100% |

**Youth Nights:**

- Youth driven events that educate, engage, and empower Cody Rouge youth. Youth Nights are a time for all of the neighborhood to come together, have dinner, discuss issues in the community and try to solve them.

| 100+ | CRYC Mission |

**CYRC has coordinated over 50 Youth Nights since 2007**

**Community Revitalization**

**Transforming Cody Rouge: “One Block at a Time”**

### Neighborhood Improvements

| CRYC E.R.A. (ENGAGE, RETAIN, ATTRACT) – HOMEOWNERSHIP & RENOVATION |
|----|----|
| **11 residents** | Retained in their homes by receiving $45,076 in back taxes through the Delinquent Property Tax Program |
| **250** | Additional homes boarded up in collaboration with JyStyleMenuItem, CDC, and 100 Hues’ Mitch Albom Charities |
| **Intake center for the Detroit USD/City of Detroit 20/20 Vision Home renovation loan program — 32 applications have been processed since 04/15** | \*

| **CRCAA established and elected board of directors** | Wrap around supports for families |
| **Co-located at Don Bosco Community Resource Center** | Built youth leadership |
| **Board committees address basic needs, jobs, and safety** | Workforce Development |
| **Community planning set agenda for neighborhood** | Opened community resource and business start-up center |

### Entrepreneurship & Workforce Development

**PROSPERUS DETROIT ENTREPRENEURSHIP PROGRAM**

| **2007** | CRYC mission |

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